

LOGO



TYPEFACE

Raleway thin

Raleway light

Raleway regular

Raleway medium

Raleway bold

Raleway extra bold

Raleway black

RALEWAY BLACK HEADER ALL CAPS

Raleway extra bold sub title

Plain text, Raleway regular with a line-height 1.62 times the font-size.

Example: font-size is 14pt and the line-height 23pt (rounded off).

The header uses an auto line-height.



COLORS



Yellow

C = 5 R = 252
M = 1 G = 232
Y = 91 B = 0
K = 0

HEX = #fce800



Blue

C = 59 R = 2
M = 0 G = 232
Y = 11 B = 252
K = 0

HEX = #02e8fc



Black

C = 0 R = 0
M = 0 G = 0
Y = 0 B = 0
K = 100

HEX = #000000



Dark Grey

C = 0 R = 69
M = 0 G = 69
Y = 0 B = 69
K = 88

HEX = #454545



Grey

C = 0 R = 95
M = 0 G = 95
Y = 0 B = 95
K = 77

HEX = #5f5f5f

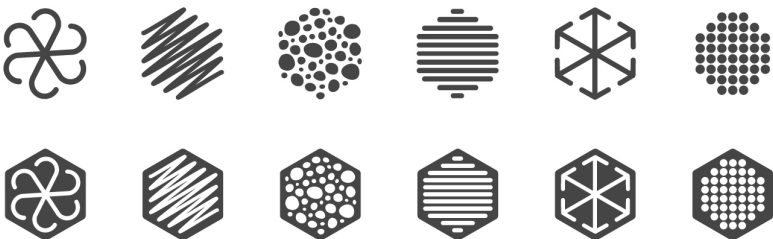


Light Grey

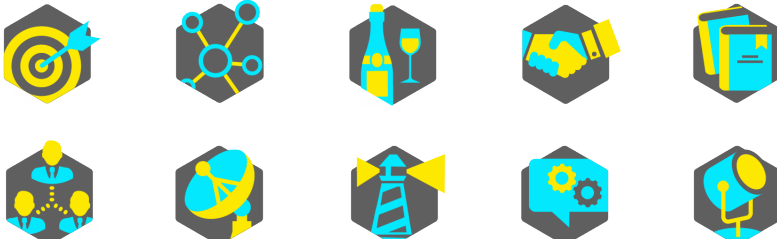
C = 0 R = 218
M = 0 G = 218
Y = 0 B = 218
K = 16

HEX = #dadada

CELLS



ICONS



IMAGES

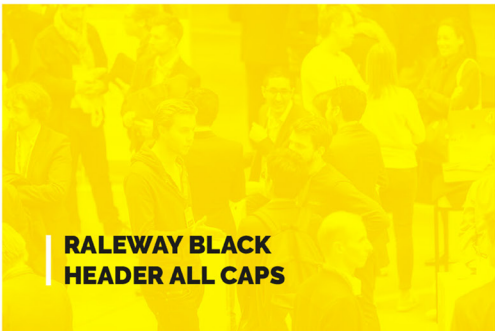


PHOTO USE

Black and white photos +

Blending modes:

- **Color** (primary colors)
- **Darken** (primary colors)



HEADER ON PHOTO

Black and white photos +

Blending modes:

- **Hard light** (primary colors)



COMBINING WITH CELLS AND FRAMES